



Municipality of West Elgin

Agenda

Economic Development Committee

May 26, 2025, 7:00 p.m.
Facility Tour

Pages

1. Call to Order

2. Adoption of Agenda

Recommendation:

That West Elgin Economic Development Committee hereby adopts the Agenda for the meeting of May 26, 2025 as presented.

3. Disclosure of Pecuniary Interest

4. Minutes

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Recommendation:

That minutes of the Economic Development meeting on April 28, 2025 be adopted as presented.

5. Business Arising from Minutes

6. Items of Discussion

6.1 Future Downtown Parking

6.2 Policies to Present to Council

7. Adjournment

Recommendation:

That the West Elgin Economic Development Committee hereby adjourn at ____ p.m. to meet again on ____ or at the call of the Chair.



Municipality of West Elgin

Minutes

Economic Development Committee

April 28, 2025, 7:00 p.m.

Facility Tour

Present:

Stacey Zegers
Mike Vanraes
Dan Soos
Pam Wardell
Ryan Statham
Philip Sousa
Travis Roodzant
Bill Denning

Regrets:

Mike Russo
Kristina Pringle

Staff Present: **Robin Greenall, Chief Administrative Officer**

1. Call to Order

Vice Chair Pam Wardell called the meeting to order at 7:18 p.m.

2. Nominate Secretary

Moved: Bill Denning

Seconded: Philip Sousa

That the Economic Development Committee hereby nominate Stacey Zegers as secretary.

Carried

3. Adoption of Agenda

Moved: Ryan Statham

Seconded: Philip Sousa

That West Elgin Economic Development Committee hereby adopts the Agenda for the meeting of April 28, 2025 as presented.

Carried

4. Disclosure of Pecuniary Interest

No disclosures

5. Minutes

Moved: Bill Denning

Seconded: Travis Roodzant

That minutes of the Economic Development meeting on March 31, 2025 be adopted as presented.

Carried

6. Business Arising from Minutes

None.

7. Delegations

7.1 Carolyn Krahn, Manager of Economic Development, County of Elgin

Review of County Services and discussion of contribution and interactions with County projects.

Discussed the Master servicing study that Elgin County would like to complete in order to increase.

Identified Employment lands and how we can explore partnering with privately owned lands in order to service the lands to create future industrial lands to attract investment.

Work towards a clear vision, that supports West Elgin and Elgin.

Travis brought up a discussion around grants and how to make grants more readily available to West Elgin. Carolyn mentioned that they would be willing to travel with West Elgin and sit with small businesses in order to help business owners write grants or connect them with the resources in order for the businesses to apply for grants, as well as letters of support.

Travis proposed that the West Elgin EDC host a networking event for small business owners.

8. Items of Discussion

8.1 Elgin Tourism Signs

Carolyn brought some insight onto the county signs and stated that they were removing signs in order to streamline the signage in more populated areas.

There is an understanding that rural areas there is a different need for signage. She stated West Elgin can do our own signage program on local municipal roads. County roads would need county permissions. Robin to look into the policy around electronic signs and what can be advertised.

8.2 West Elgin Rebranding, Recap and Moving Forward

The EDC had an open discussion about the community concerns and questions about the rebranding. EDC wants to involve the community in the establishment of a rebranding in order to help bring the community together in a vision for the future.

Moved: Philip Sousa

Seconded: Travis Roodzant

The Members of the EDC agree that we will move forward with recommending West Elgin Council moves forward with a rebrand.

Carried

8.3 Review of Project plan for 2025

Robin asked the group to see if there were any projects that the Committee wanted to add for 2025. Dan made a proposal that the community have a map of West Elgin showcasing the businesses. It was decided to wait until rebranding before moving forward.

Action item for future date: Discuss this item and reach out to Elgin County tourism to see if they would support the map.

8.4 Vacancy Tax Proposal

Defer to next meeting. Look into what other municipalities have for policy on these items.

8.5 Dutton Farmers Market Economic Support Request

Moved: Travis Roodzant

Seconded: Philip Sousa

To purchase teardrop flags, up to a maximum \$1000 total, for use at community vender markets and shared with the Dutton Farmers Market Committee. Flag must say "Local Market".

Carried

8.6 Resignation of Kristina Pringle

Received with Regret.

8.7 Replacement Member - Agro-Tourism

Notice to go to Council.

9. Round Table Discussion

Not additional items discussed.

10. Adjournment

That the West Elgin Economic Development Committee hereby adjourn at 9:49 p.m. to meet again at 7:00pm on Monday, May 26, 2025 or at the call of the Chair.

Dan Soos, Chair

Stacey Zegers, Recording Secretary