



Municipality of West Elgin

Agenda

Economic Development Committee

May 1, 2024, 9:00 a.m.

Council Chambers

160 Main Street

West Lorne

Pages

1. **Call to Order**

2. **Adoption of Agenda**

Recommendation:

That West Elgin Economic Development Committee hereby adopts the Agenda for the meeting of May 1, 2024, as presented.

3. **Disclosure of Pecuniary Interest**

4. **Minutes**

Recommendation:

That minutes of the Economic Development meeting on March 26, 2024 be adopted as presented.

5. **Business Arising from Minutes**

6. Terms of Reference Adoption

West Elgin Council approved up to nine (9) members, including two (2) members of Council and seven (7) members of the public. The Terms of Reference indicates eleven (11) members, including two (2) members Council and nine (9) members of the public.

The Economic Development Committee must decide how many members are ideal, to be included in the Terms of Reference and approved by West Elgin Council.

The final Terms of Reference will be submitted to Council at the Regular Meeting on April 25, 2024.

Recommendation:

That the Economic Development Committee hereby adopt the Terms of Reference, pending approval from the Municipality of West Elgin Council.

7. Resignation of Two (2) members

8. Destination Bike: Welcoming Cyclists in Elgin Webinar

Information Only.

9. Port Glasgow Beach Discussion

10. Adjournment

Recommendation:

That the West Elgin Economic Development Committee hereby adjourn at _____ to meet again on _____ or at the call of the Chair.



Economic Development Committee - Terms of Reference

Purpose

The Municipality of West Elgin Committee will make recommendations to Council and provide insight into matters relating to supporting, enhancing and promoting business and economic activity to implement in the Municipality of West Elgin as well as act as liaison between Council and the business Community.

Mandate

The mandate of the Committee is to:

- Assist, in an advisory capacity, Council and staff on matters relating to Economic Development.
- Provide advice to Council and Staff in developing and implementing the strategic economic development plan.
- Review and / or participate in the development of municipal policies, programs and initiatives relating to economic development including the promotion of sustainable community economic development activities and marketing of the community.
- To provide a forum for the exchange of ideas and action plans on programs and initiatives of other Council committees and entities relating to economic development.
- Seek out and identify opportunities to help the Municipality achieve economic sustainability.
- Liaise with existing businesses and facilitate the development of new enterprises through the support and provision of opportunities for new economic growth.
- Work in partnership with staff and local partners to actively assist in fostering and promoting a positive community image and a healthy environment for ongoing projects.
- Form sub-committees to deal with specific initiatives and identify strategic solutions; and undertake other assignments as may be requested by Council, as it related to the overall purpose of the committee.

Membership / Voting

The Committee will be comprised of **up to eleven (11)** members representing diverse sectors who will actively fulfill the directions set out in the mandate.

Voting Members

- Two (2) members of Council
- 9 members of the community

Potential Members are brought forward for consideration by their respective committees, boards or coalitions.

Members are selected by resolution of Council. The term of the Committee is reviewed annually.

The Committee shall, from amongst its members, choose a Committee Chair and Vice Chair.

The Municipal Clerk or Designate shall be the Recording Secretary.

Non-Voting Members

- Clerk as ex officio or designated staff member
- Department Managers (as requested by the Committee)
- Representatives who act as resource support (ie. Elgin County staff), offer expertise and assistance on matters under consideration by the Committee, and/or for information sharing purposes

Privacy

The meetings of the Economic Development Committee are public. Members should be aware that their names will be in the public realm and a list of membership may be provided when requested. Member information other than name or municipality, will be kept confidential in accordance with Provincial legislation.

Role and Responsibilities

All Committee members have the responsibility to help achieve the Committee's Mandate and Mission. The following roles and responsibilities are assigned to specific Committee member positions:

Chair and Vice-Chair

- Provide leadership and ensures the effective functioning of the Committee
- Build consensus through team management
- Act as a designated spokesperson for the Committee at public or official functions
- Represent the Committee's interests at Council
- Approve the agenda meeting notes and meeting dates in discussion with staff support
- Provide feedback on any required reports and documentation

Committee Members

- Review meeting materials in advance of the meetings and arrive prepared to provide a broad perspective on the issues under consideration

- Submit agenda items to the Chair and staff by noon the Friday proceeding the meeting date
- Make every effort to attend regularly scheduled meetings. If not available, notify the Chair and Clerk on inability to attend at least one day prior to the meeting date
- Work diligently to complete assigned activities
- Participate on working groups, as appropriate
- Agree to describe, process and resolve issues in a professional and respectful manner
- Provide input to help identify future projects or strategic priorities for future years work
- Communicate activities of the Committee to groups represented or those who may have interest and offer information back to the Committee on community activities and events

Notwithstanding any of the above, for greater clarity, Committees of Council will not be responsible for the following:

- Undertaking or directing the daily operations of the Municipality
- Administrative matters including directions to staff
- Reviewing staff structure, staff compensation, or other staffing related matters
- Approving expenses
- Performing project and program implementation unless assigned by Council
- Reviewing any matter that may be subject to the Municipality's closed meeting provisions.
- Acting as a forum to debate decided matters of Council, or a forum to organize political advocacy for Council to reconsider decided matters.

Replacement

If a representative member leaves the Committee during the term, then the Committee shall request a replacement representative from the group identified. The new member would then have to be endorsed by the Committee for approval by Council.

If a public member leaves the Committee during the term, then a call for membership shall be given (e.g. advertisement). The new member would then have to be endorsed by the Committee for approval by Council.

Unless necessary, calls or requests for membership placements should be limited to once per year to limit disruption.

Attendance

Should an Economic Development Committee member miss three consecutive meetings, the Chair will contact the member to see if the member is able to recommit their time to the Committee or plans to resign and be replaced.

Recruitment

Staff shall solicit membership applications from the representative members and general public members through traditional and non-traditional media sources and may specifically request membership submissions from identified representative groups. Applicants shall be required to provide:

- A letter of interest on their area of expertise, general availability, work ethic and style, and special project interests
- A list of other memberships/associations
- A current resume

Members will be evaluated and appointed based on experience; how their knowledge and skills complement the expertise of the Economic Development Committee; diversity representative of our community; availability; and their ability to think broadly and work collaboratively. The membership will be approved by Council.

Quorum

Quorum for the Economic Development Committee, as per the standards of the Municipal Act, 2001 is 6 voting members, which must include at least 1 Council representative regardless of the number of members in attendance.

The Council representative(s) assigned to the Economic Development Committee count towards quorum.

The Mayor as ex officio does not count towards quorum. However, the Mayor as ex officio does have the right to vote and make motions.

Sub-Committees

Should the Committee feel a sub-committee is required to deal with specific issues, such sub-committees shall be ad hoc in nature, with specific, clearly articulated mandates. All sub-committees shall be reviewed annually to determine whether they need to continue. Membership on sub-committees may be expanded to include individuals who are not advisory committee members, to take advantage of individual expertise.

Remuneration

No compensation shall be made to members of the Committee for their participation.

Meetings

Schedule

The Committee will meet **monthly on the third Monday at 5:00pm**. Additional meetings of the Committee may be called by the Chair, with a minimum of 72 hours' notice, to address urgent matters.

Meetings will be held at Salus Mutual, 29584 Pioneer Line, Dutton. If the Salus Mutual building is not available an appropriate alternative location will be selected.

Meetings are open to the public.

Conflict of Interest

Voting members of the Economic Development Committee will be asked to declare any pecuniary conflict of interest at the start of each meeting, or prior to discussion occurring. If any such conflicts, either actual or perceived, are declared, the member will not take part in voting related to the item(s) identified and may be asked to leave the meeting for any related debate/discussion.

Agenda, Minutes and Procedure

Agenda items will be set by the Clerk or designate in consultation and under approval of the chair.

Minutes will be kept by the Clerk or designate who will distribute the minutes to all of Council in accordance with the Municipal practice. All meetings shall be conducted in accordance with the Municipality of West Elgin procedural by-law.

Support Service

Technical Support

The Economic Development Committee shall receive technical support from staff for tasks and projects initiated by the Committee. It is recognized, however, that staff time and level of participation will be dependent on other departmental priorities and budgeting.

Administrative Support

Administrative support shall be provided and shall include the organization of meetings; booking meeting rooms; preparation and distribution of agendas; meeting notes; other background information and similar administrative functions.

Elgin Tourism, Visit Middlesex County, Tourism Oxford & Ontario's Southwest are pleased to invite you to join Ontario by Bike for the upcoming webinar:

Destination Bike: Welcoming Cyclists in Elgin, Middlesex & Oxford.

<https://destinationbikeelginmiddlesexoxford.eventbrite.ca>

On Thursday, May 9 from 2:00PM-3:00PM, join Ontario By Bike, Elgin Tourism, Visit Middlesex County, Tourism Oxford and Ontario's Southwest for a webinar to learn more about the growing cycle tourism market in Ontario (\$537M industry in 2021) and how welcoming cyclists is good for your business. The webinar is open to everyone and free to participate, but is of particular interest to tourism professionals, including accommodations, food services, attractions, tour operators, breweries, wineries, business areas and cycling related businesses and organizations interested in the development of cycle tourism.



Webinar

Destination Bike:

*Welcoming Cyclists in
Elgin, Middlesex & Oxford*

May 9, 2024 2:00 - 3:00 PM

Register: <https://destinationbikeelginmiddlesexoxford.eventbrite.ca>

Learn how to welcome cyclists & get certified as bicycle friendly | Local cycling updates | Tap into Ontario's growing cycle tourism market

